

ENERGY STORAGE

Global Conference

BRUSSELS, 15 - 17 October 2024



SPONSORSHIP BROCHURE

Organised by:



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Energy Storage Global Conference 2024

The **Energy Storage Global Conference (ESGC)** offers a unique opportunity to industry, researchers and policymakers to exchange views on key issues faced by the energy storage sector.

During three days, representatives will meet in Brussels, at Hotel Le Plaza, on 15 - 17 October 2024, to discuss regulatory and policy frameworks, the future storage market, and the latest developments in energy storage technologies.

Built on the foundations of six successful conferences organised since 2014, the three-day event, organised by the **European Association for Storage of Energy (EASE)**, will gather over 400 energy storage professionals, researchers, exhibitors, speakers, and policymakers, both onsite and online.

What can you expect?

- The **latest insights** on energy storage policies, markets, technologies, and applications.
- **Networking opportunities** during the conference, as well as during our dinner events.
- **Discover products and activities**, meet potential clients and partners with over 15 sponsors and exhibitors.
- Engaging with more than **400 delegates** from around the world.

The Organiser

The European Association for Storage of Energy (EASE) located in Brussels, Belgium, is the leading member-supported association that represents organisations active across the entire energy storage value chain.

Established in 2011, EASE represents approximately 70 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators. EASE aims to promote a fair, future-oriented, sustainable energy market design that recognises storage as an indispensable element of the energy system and to build a bridge between EU policymakers and the energy storage stakeholders.

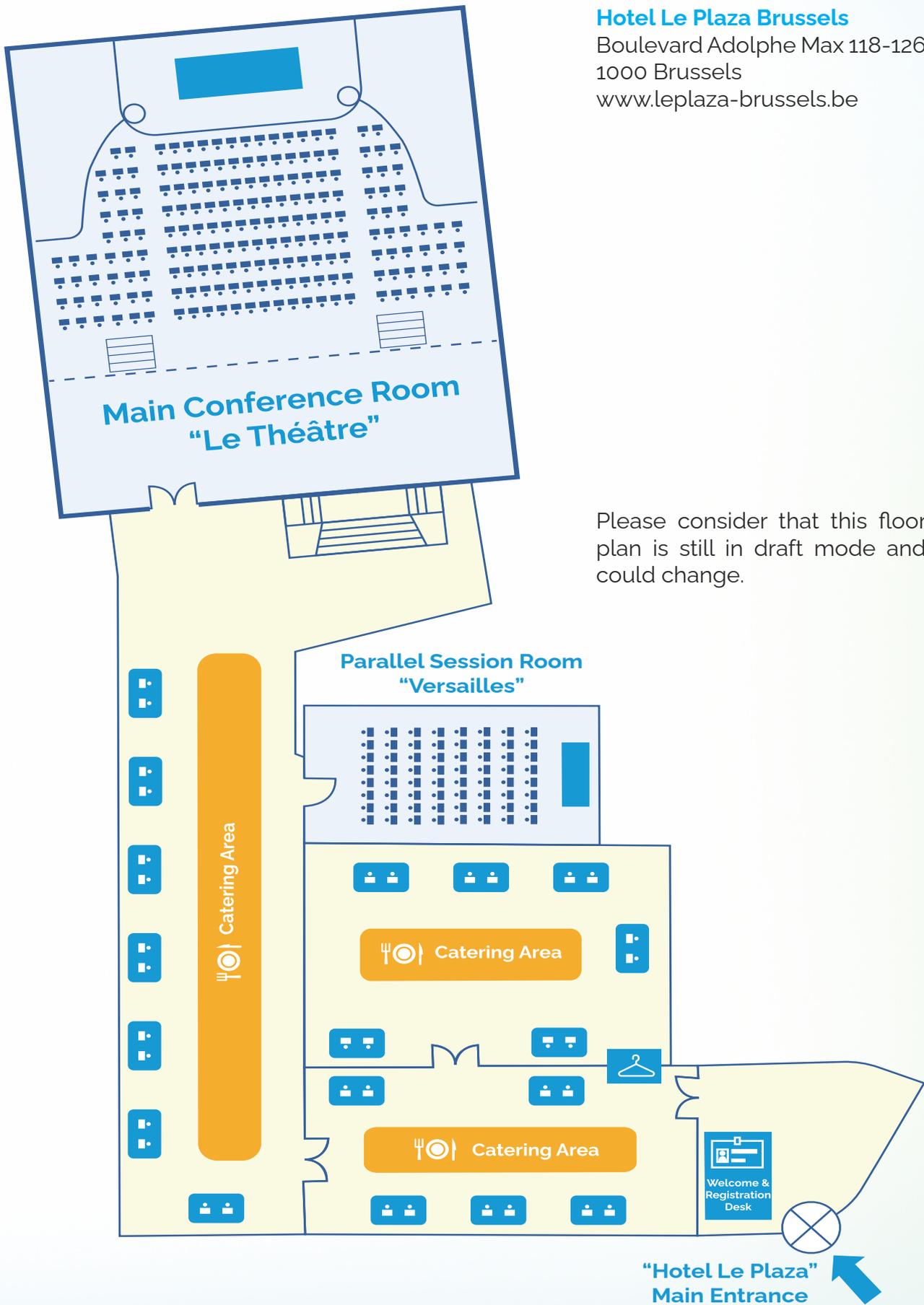
Together, EASE members have significant expertise across all major storage technologies and applications. This allows for the generation of new ideas and policy recommendations that are essential to build a regulatory framework that is supportive of energy storage.

For more information, please visit <https://ease-storage.eu/>



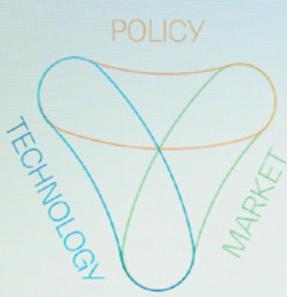
**European Association
for Storage of Energy**

Venue Map



Hotel Le Plaza Brussels
Boulevard Adolphe Max 118-126
1000 Brussels
www.leplaza-brussels.be

Please consider that this floor plan is still in draft mode and could change.



ENERGY STORAGE

Global Conference

BRUSSELS, 10 – 12 October 2023

10:15 – 10:4

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ENERGY STORAGE
Global Conference
BRUSSELS 10 – 12 October 2023

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● ESGC in numbers!

400+ Participants



60+ Speakers



15+ Exhibitors



3 Days of Conference

1 Opening Dinner

1 Executive Dinner



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● Programme Overview

LEARN MORE ABOUT THE FUTURE LEGAL FRAMEWORK

DAY 1 TUESDAY 15 OCTOBER POLICY

Gain in-depth information about the new Electricity Market Design, assessment of grids and flexibility, and what support schemes and public financing are available for energy storage.

DAY ONE EVENING : OPENING DINNER



DISCOVER NEW BUSINESS OPPORTUNITIES

DAY 2 WEDNESDAY 16 OCTOBER MARKET

Discuss best practices and trends from around the world, and identify opportunities for project financing and business models in energy storage.

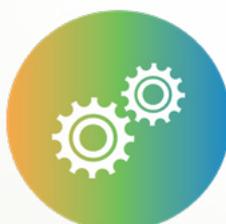
DAY TWO EVENING : EXECUTIVE DINNER



WHAT ARE THE LATEST INNOVATIONS?

DAY 3 THURSDAY 17 OCTOBER TECHNOLOGY

Learn more about the supply chain and raw materials in the energy storage sector, the importance of fire and safety standards, and discover the latest innovations with leading experts.



Ticket Prices

Early Bird	1090 €
3-day Ticket	1390 €
1-Day Ticket	590 €
EASE Member Tickets	890 €
Speakers	890 €
Executive Dinner	130 €



● Sponsorships & Exhibition Packages

EARLY BIRD PRICES (UNTIL 15 FEBRUARY 2024)

Platinum Sponsor:	21.400 €
Gold Sponsor:	18.200 €
Silver Sponsor:	16.100 €
Bronze Sponsor:	6500 €
Exhibitor:	4300 €

STANDARD PRICES (AFTER 15 FEBRUARY 2024)

Platinum Sponsor:	23.500 €
Gold Sponsor:	20.000 €
Silver Sponsor:	17.700 €
Bronze Sponsor:	7100 €
Exhibitor:	4800 €

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opening Dinner Sponsorship:	3.000 €
Executive Dinner Sponsorship:	2.000 €

CONTACT INFORMATION

For further information, please reach out to:
Silvia Williams, Event Manager, s.williams@ease-storage.eu

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
ON-SITE BENEFITS					
CONFERENCE TICKETS	5	4	3	2	2
EXHIBITION BOOTH	Large	Large	Standard	Standard	Standard
CUSTOM BOOTH*	Yes	Yes			
STAFF TICKETS (AT THE BOOTH)	2	1	1	1	1
SPEAKING SLOT	1	1			
LOGO ON ONSITE MATERIALS	Yes	Yes	Yes	Yes	
EXECUTIVE DINNER	2 tickets	1 ticket			
PARTICIPANTS' DATA	Yes				
EVENT PROMOTION					
SOCIAL MEDIA SHOUT-OUT	3	2	2	2	1
LOGO IN MAILINGS	All mailings	All mailings	3 mailings	2 mailings	1 mailing
DIRECT MAILING TO ATTENDEES	1				
VIRTUAL EVENT PLATFORM					
LOGO AND URL IN VIRTUAL CONFERENCE PLATFORM	Yes	Yes	Yes	Yes	Yes
CAROUSEL LOGO DISPLAY TIME	5 seconds	5 seconds	4 seconds	4 seconds	3 seconds
ONLINE STAFF MEMBERS	3	2	2	1	1
PDF AND VIDEO UPLOADS	Yes	Yes	Yes	Yes	Yes
CHAT AND 1:1 MEETINGS	Yes	Yes	Yes	Yes	Yes
LIVE STREAM	Yes	Yes	Yes	Yes	
LEADS DOWNLOAD	Yes	Yes			
POLLS	Yes	Yes			

● Platinum Sponsorship

21.400 € **Until 15 February 2024**

EARLY BIRD DISCOUNT!

23.500 € **After 15 February 2024**

Platinum sponsors receive the highest level of visibility and recognition at the event. This exclusive package maximises your organisation's visibility among relevant stakeholders before, during, and after the conference. Enjoy top positioning to showcase your brand as a leader in the energy storage sector

The Platinum Sponsor Package includes the following features:

ON-SITE BENEFITS

- 5 conference tickets
- 2 executive dinner tickets
- Large on-site customisable* exhibition booth
- 2 on-site staff members
- 1 speaking slot in a plenary session
- Your logo on onsite materials
- Participants' data

EVENT PROMOTION

- 3 social media shout-out
- Your logo in all the mailings
- 1 direct mailing to the ESGC attendees

VIRTUAL EVENT PLATFORM

- Logo and URL in virtual conference platform
- 5 seconds carousel logo display time
- 3 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Live stream
- Leads download
- Polls

● Gold Sponsorship

18.200 € **Until 15 February 2024**

EARLY BIRD DISCOUNT!

20.000 € **After 15 February 2024**

The Gold sponsorship package ensures that your company stands out in all conference communications, creating a lasting impact. This package provides your company high visibility during, before, and after the event, resulting in a strategic exposure as a significant player in the the energy storage sector.

The Gold Sponsor Package includes the following features:

ON-SITE BENEFITS

- 4 conference tickets
- 1 executive dinner ticket
- Large on-site customisable* exhibition booth
- 1 on-site staff member
- 1 speaking slot in a plenary session
- Your logo on onsite materials

EVENT PROMOTION

- 2 social media shout-out
- Your logo in all the mailings

VIRTUAL EVENT PLATFORM

- Logo and URL in virtual conference platform
- 5 seconds carousel logo display time
- 2 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Live stream
- Leads download
- Polls

Silver Sponsorship

16.100 € **Until 15 February 2024**

EARLY BIRD DISCOUNT!

17.700 € **After 15 February 2024**

This package provides your company good visibility in the conference communications, making it a recognized and valued partner throughout the conference. Your company logo visibility is guaranteed in all stages of the event.

The Silver Sponsor Package includes the following features:

ON-SITE BENEFITS

- 3 conference tickets
- Standard exhibition booth
- 1 on-site staff member
- Your logo on onsite materials

EVENT PROMOTION

- 2 social media shout-out
- Your logo in 3 mailings

VIRTUAL EVENT PLATFORM

- Logo and URL in virtual conference platform
- 4 seconds carousel logo display time
- 2 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Live stream

Bronze Sponsorship

6.500 € Until 15 February 2024

EARLY BIRD DISCOUNT!

7.100€ After 15 February 2024

The Bronze sponsorship package provides your company visibility during all stages of the event. It provides opportunities to engage with a diverse audience and build networking in the energy storage sector.

The Bronze Sponsor Package includes the following features:

ON-SITE BENEFITS

- 2 conference tickets
- Standard exhibition booth
- 1 on-site staff member
- Your logo on onsite materials

EVENT PROMOTION

- 2 social media shout-out
- Your logo in 2 mailings

VIRTUAL EVENT PLATFORM

- Logo and URL in virtual conference platform
- 4 seconds carousel logo display time
- 1 online staff member
- PDF and video uploads
- Chat and 1:1 meetings
- Live stream

Exhibitor Package

4.300 € **Until 15 February 2024**

EARLY BIRD DISCOUNT!

4.800 € **After 15 February 2024**

This package provides an exhibitor space and optimum visibility in the conference communications, during, before, and after the event.

The Exhibitor Package includes the following features:

ON-SITE BENEFITS

- 2 conference tickets
- Standard exhibition booth
- 1 on-site staff member

EVENT PROMOTION

- 1 social media shout-out
- Your logo in 1 mailing

VIRTUAL EVENT PLATFORM

- Logo and URL in virtual conference platform
- 3 seconds carousel logo display time
- 1 online staff member
- PDF and video uploads
- Chat and 1:1 meetings

Additional Features

EXHIBITOR WALL

For Bronze and Silver sponsors,
and for Exhibitors:

Size: 300 X 230cm

Price: 599 EUR (VAT excl)

For Platinum and Gold sponsors:

Size: 400 X 230cm

Price: 749 EUR (VAT excl)



LCD SCREEN

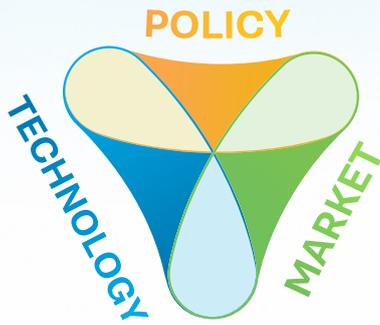
Available for all Sponsors and Exhibitors

Size: 46" flatscreen on floorstand

Price: 500 EUR (VAT excl)

In the image, an example
from last year.





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Already signed for 2024!



A special thanks to the
2023 ESGC sponsors and exhibitors



SPP
DEVELOPMENT
UKRAINE

INTILION



SAFT



LCPDelta

